

# CHAT GPT PROMPT CHEAT SHEET

Use AI as your co-pilot, not your replacement!

#### IMPROVE YOUR EMAILS

Reply to this message

## STAY IN TOUCH AFTER NETWORKING

I want to say hello to [Name] and remind her of the conversation we had about collaborating at the recent [Event] on [Date]. Suggest that we follow up soon and thank her for her time. Write it in British English

# WRITING A PROPOSAL FOR A CLIENT

Can you help me write a proposal for a client? please ask me 20 questions about me and the client to help get the best outcome, please write this in British English.

## CeCe.

#### ACT AS A COPYWRITER

My brand is called [Insert name] and I [INSERT WHAT YOU DO] You are a copywriter, can you create a welcome email for new subscribers to my weekly newsletter, where I share [TIPS].

Don't forget to let them know that I'm grateful for their support.

## ACT AS A SOCIAL MEDIA MANAGER

Act as a social media manager, using this blog post: [INSERT BLOG]

please generate 3 Instagram carousels using this Call to action: [insert link to contact form]

Also please give me:

- some Instagram story polls that I can add to Instagram.
- create some multiple-choice questions for Instagram
- create some open ended questions based on the above
  - create 5 hashtags based on our slogan: [enter Slogan]
  - using the information above please write a post for LinkedIn promoting the blog (in British English)

#### ADVANCED PROMPTS (USING PAID FOR CHAT GPT AND PLUGINS)

I want you to act like as the best SEO consultant of all time. I need you to create a list of keywords as well as a corresponding targeting strategy to optimise my website: [insert website]. Then choose the appropriate keywords for targeting, taking into account the competition and search volume for each keyword. I want to rank first organically on search engines and need this list and strategy to accomplish that. I need you to put together a strategy that best incorporates the chosen keywords to maximise the potential for the website [insert website] to rank higher in search results. Include keyword difficulty and rank them by the ones which are easiest. Show results in a table format - I want to use British **English** 

#### CeCe.

I want you to act like a social media manager I need you to create a social media post to the following «Twitter, Linkedin and Facebook».

This post needs to promote your brand (INSERT WEBSITE) and it needs to highlight your competitive edge.

I need you to focus on making it aesthetically pleasing, on brand, eye-catching, and a little click baitey. I need you to capture the attention of current followers and new ones. I want this post to be creative, unique, and have some witty fun. Include the appropriate hashtags so that the post gets visibility.

Based on this post I want you to continue and create a content calendar with the same parameters, I need 5 posts a week for a month.

All the posts should utilise varying verticals.



Thank you for using this chat GPT prompt cheat sheet! I hope you find it helpful in getting started. You can follow me @LondonWebGirl for more updates and insights. Let's stay connected and continue the conversation!